

HotelLobi

Beautifully Crafted

Hotel Website

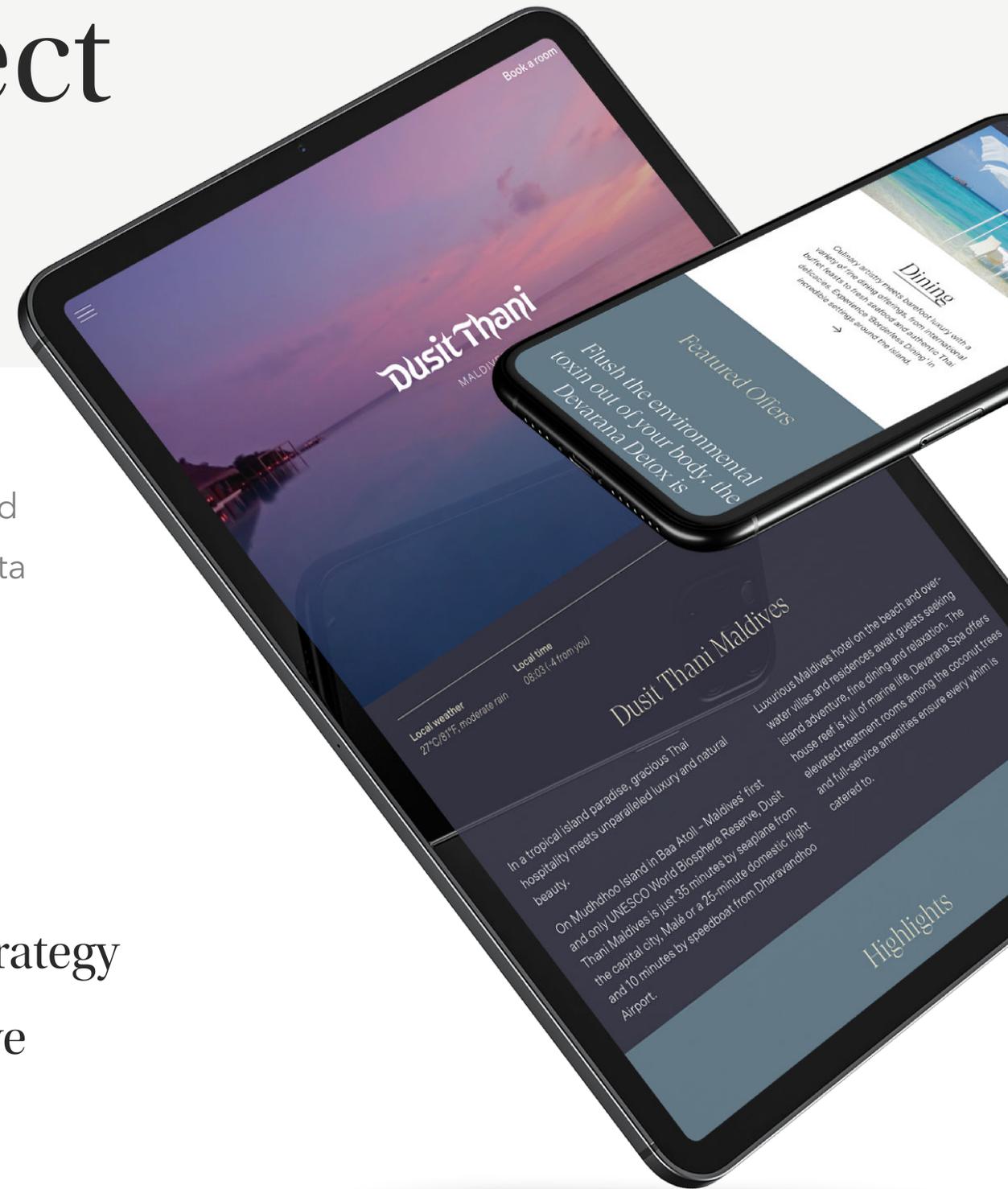
Design & Development

Our fantastic hotel websites are designed to engage your guests, with seamless user experiences that are a joy to use and proven to boost conversion rates. A high performance direct booking platform is an essential part of your direct revenue strategy.

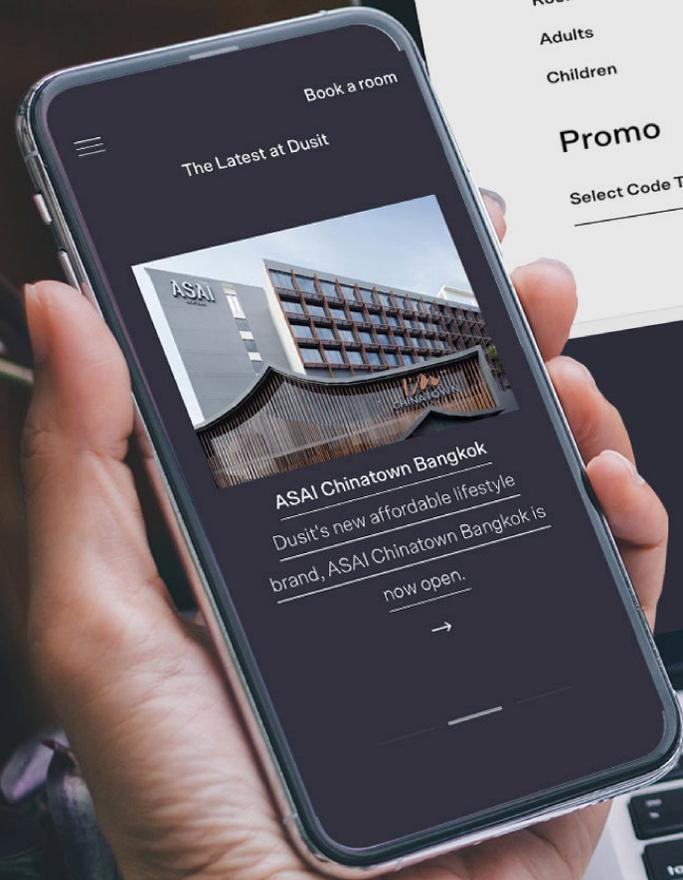
High performance direct booking platforms

All our projects are custom-designed by our talented creatives and executed perfectly using cutting-edge technologies. This, combined with accurate data tracking, Google services and search engine optimisation plus lightning speed, hassle-free server management and the WordPress CMS for easy content updates, ensures the final deliverable is a high performance direct booking platform that will measurably increase your direct revenue.

- ✓ Custom Designed
- ✓ Blazing Site Speed
- ✓ WordPress CMS
- ✓ High Converting UX Strategy
- ✓ Fully Mobile Responsive
- ✓ Search Engine Ready



Stunning custom designed platforms that convert guests



RESULTS DRIVEN

Conversion-focused, high performance sales vehicles



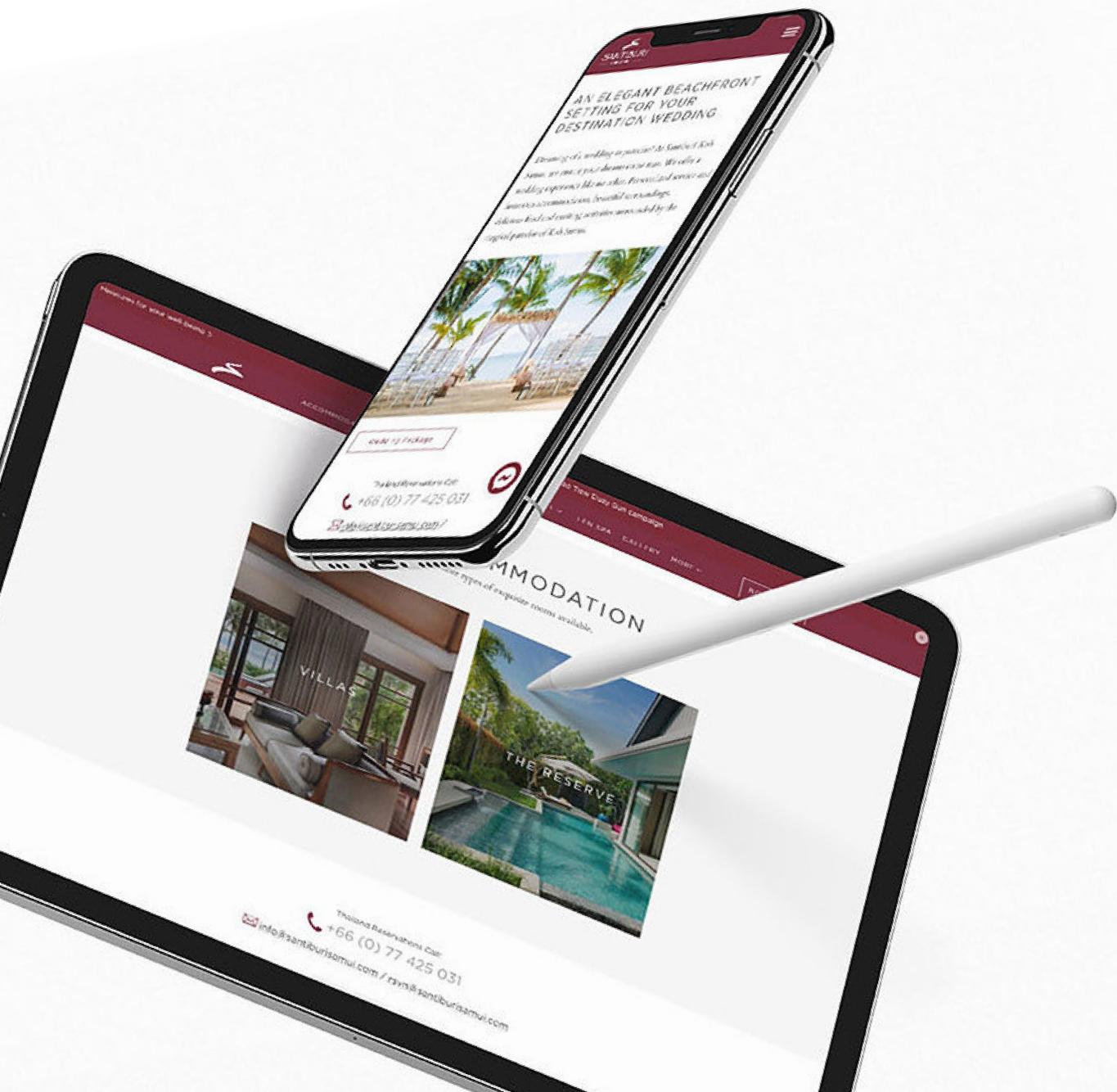
Our modern websites are filled with engaging content and made easy to navigate so that guests can quickly find the information they need. We make sure guests can book your hotel with confidence while maximising your revenue with cross-selling opportunities at critical call to action points.

Convert 50%+ more direct bookings

Take ownership of your brand

The 'online hub' of your direct strategy

Your website is the keystone and final booking place in your guests journey



A Seamless E-commerce Experience

A great hotel web design and seamless e-commerce experience can super-charge the sales performance of your hotel. However, a design is only as good as how well your property's website converts casual browsers to paying guests. We consider not only the look of a property's home page, but navigational elements, load speed, and other performance characteristics that can significantly impact the user experience and lead them seamlessly into a booking decision.

- ✓ Mobile First & Cross Platform Optimized
- ✓ Leading-edge & Future Proof Technologies
- ✓ Custom Designed by our Talented Creatives

TESTIMONIALS

‘Hotel Lobi designed and developed our new website for Dusit hotels and we are very happy with the results. Lots of good feedback from our customers, which is always a good thing. Thanks team!’

Michael Leong - Dusit International



OUR PARTNERS

Our digital partners

From independent hotels to big brand properties, our powerful digital strategies will superpower your hotel's online performance



We focus on tangible business performance

Our modern, data-driven hospitality partners rely on tangible, measurable business results on their investment with us.

41% Increase in Website Traffic

39% Increase in IBE Conversions

14% Increase In Pageviews

63% Increase in Direct Revenue

SERVICE DETAILS

Custom Website Design

With Wordpress Content Management System

Independent Hotel

Small Groups

Multi-Site

Luxury Properties

**Per 1 website featuring one or more properties on that website*

No. Hotels	1	2 - 5	6 +	1
One Time Fee	7,800 USD	11,700 USD	Contact Us	Contact Us

**The fees above are an estimation, quotations will be provided on request after review.*

- Smart Responsive Website Design
- Wordpress coded website with CSS, PHP or HTML
- Ability to change content and pictures through CMS
- Search engine optimization widgets integrated
- Website speed optimized
- Cookie dropping ability to track booking windows
- Design : AMP ready
- Engine : WP-Engine with Genesis Framework
- Mailchimp integration with contact us form
- GDPR regulation

- Ability to insert tracking codes
- Ability to insert dynamic field tracking
- Review widget integration
- Google Map integration *fee may apply
- Blog (optional)
- Promotion pop up
- Countdown timer
- Special offers Intergration with booking
- Easy to navigate
- Virtual tour integration

- Social media integration
- SSL enabled
- ADA friendly
- Rate comparison widget integration
- Chat integration
- Sitemap and ability to load XML sitemap through CMS
- Table reservation platform integration for restaurants
- Browser & Usability Testing
- W3C Validation
- Booking Engine Software Intergration

CONTENT MANAGEMENT SYSTEM

Wordpress, the modern hoteliers choice CMS



There is no need in today's modern digital environment to pay for expensive custom CMS's, which was a popular money-spinner for agencies a few years ago. For hotel websites big and small, Wordpress is the ideal choice, it's flexible, super efficient and Google friendly, with a clean, easy to manage back-end.

- ✓ Smart, Efficient & Affordable
- ✓ Versatile Plugins for Customizations
- ✓ Easy to maintain In-House
- ✓ Future Proof - The Most Popular CMS
- ✓ Google Search Friendly



Featured Offers

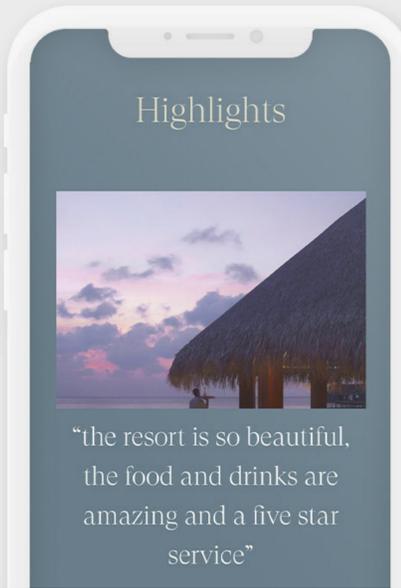
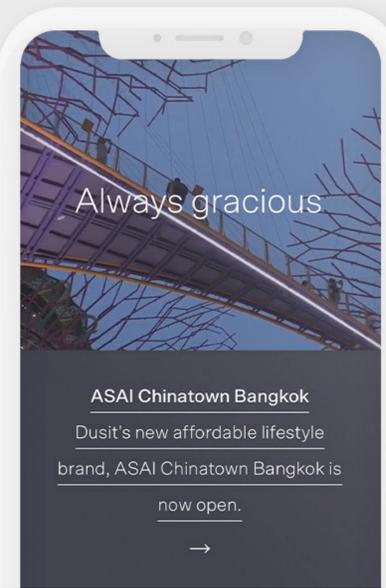
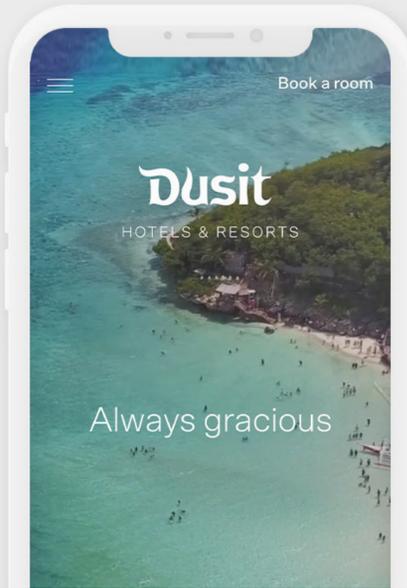
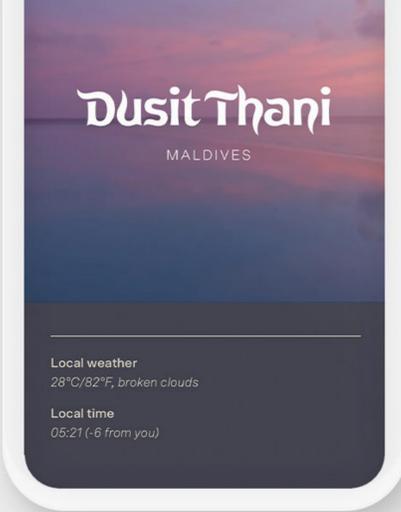
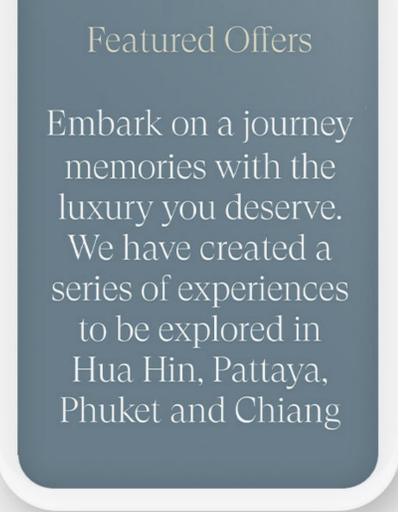
Embark on a journey
memories with the
luxury you deserve.
We have created a
series of experiences
to be explored in
Hua Hin, Pattaya,
Phuket and Chiang

Dusit Thani

MALDIVES

Local weather
28°C/82°F, broken clouds

Local time
05:21 (-6 from you)



PORTFOLIO

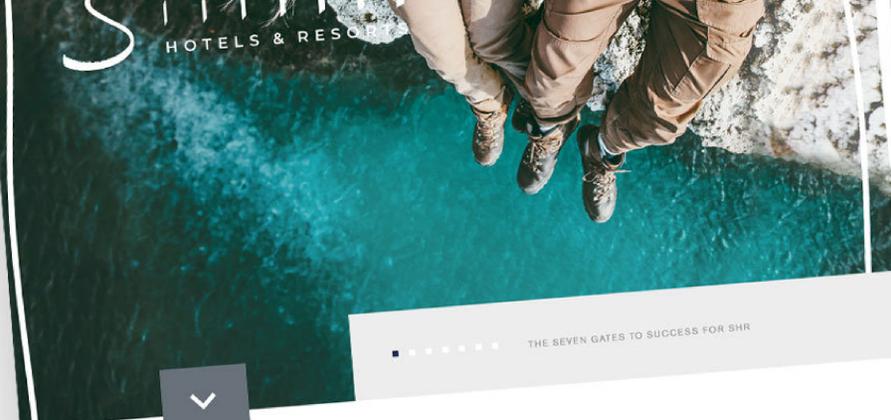
Dusit Thani

Our continued partnership with iconic hospitality group Dusit Hotels and Resorts has been a remarkable success. With over 40 owned and operated properties over 13 countries, and 2019 sales revenue figures of 2 Billion USD, they truly are an industry powerhouse.

PORTFOLIO

Singha Hotels & Resorts

S Hotels & Resorts, a subsidiary of Singha Estate Public Company Limited, is a new era Thai-inspired personalized hospitality brand that caters to upscale travelers with an independent spirit.



THE SEVEN GATES TO SUCCESS FOR SHR



Our vision

To be a premier hotel investment and resort management company by crafting quality settings in a sustainable environment where guests can relax, play, work, enjoy and share instant stories.

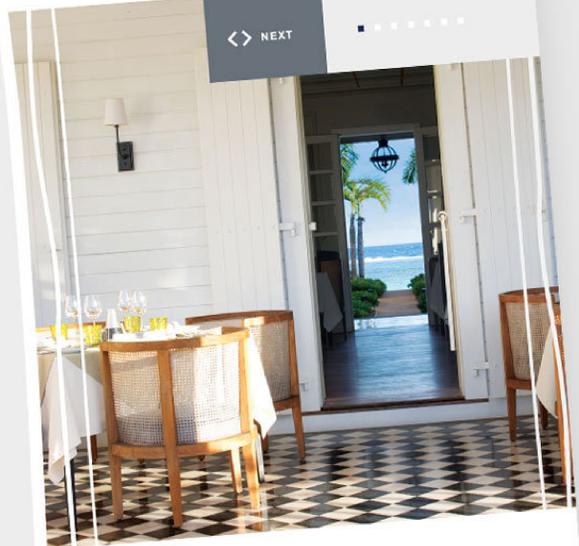
S Hotels & Resorts Co., Ltd (SHR) was founded in 2014 as a wholly owned subsidiary of Singha Estate PLC, formed to consolidate the group's hotel business which at the time included two resorts in Thailand - Santiburi Samui and Phi Phi Island Village Beach Resort.

Our portfolio

S Hotels & Resorts has conceptualized a number of exciting new brands.

We also work with a number of luxury and upscale brand partners to bring to life a unique selection of products and services that make up our S Signature, represented partners to bring to life a unique selection of products and services that make up our S Signature, represented.

- OUR BRANDS >
- OUR PROPERTIES >
- OUR PATHWAY >



NEXT

HOTEL & RESORT BRANDS | LIFESTYLE BRANDS



REQUEST INFORMATION >



Investor relations

S Hotels & Resorts has conceptualized a number of exciting new brands.

We also work with a number of luxury and upscale brand partners to bring to life a unique selection of products and services that make up our S Signature, represented by the 6 Bs: Bed & Bath; Breakfast; Be connected; Balance; Beautiful; and Be natural.

CORPORATE INFO >

CORPORATE SOCIAL RESPONSIBILITY

'Sustainability, high pedigree team more text to come over second line here'

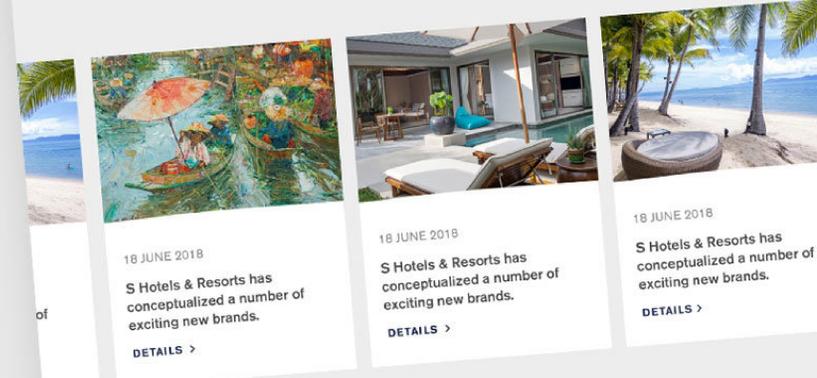
- OUR BRANDS >
- OUR PROPERTIES >
- OUR PATHWAY >



RECOGNISE US FROM



PRESS ROOM



REQUEST INFORMATION >

Partner with us

S Hotels & Resorts has conceptualized a number of exciting new brands.

FIND OUT MORE



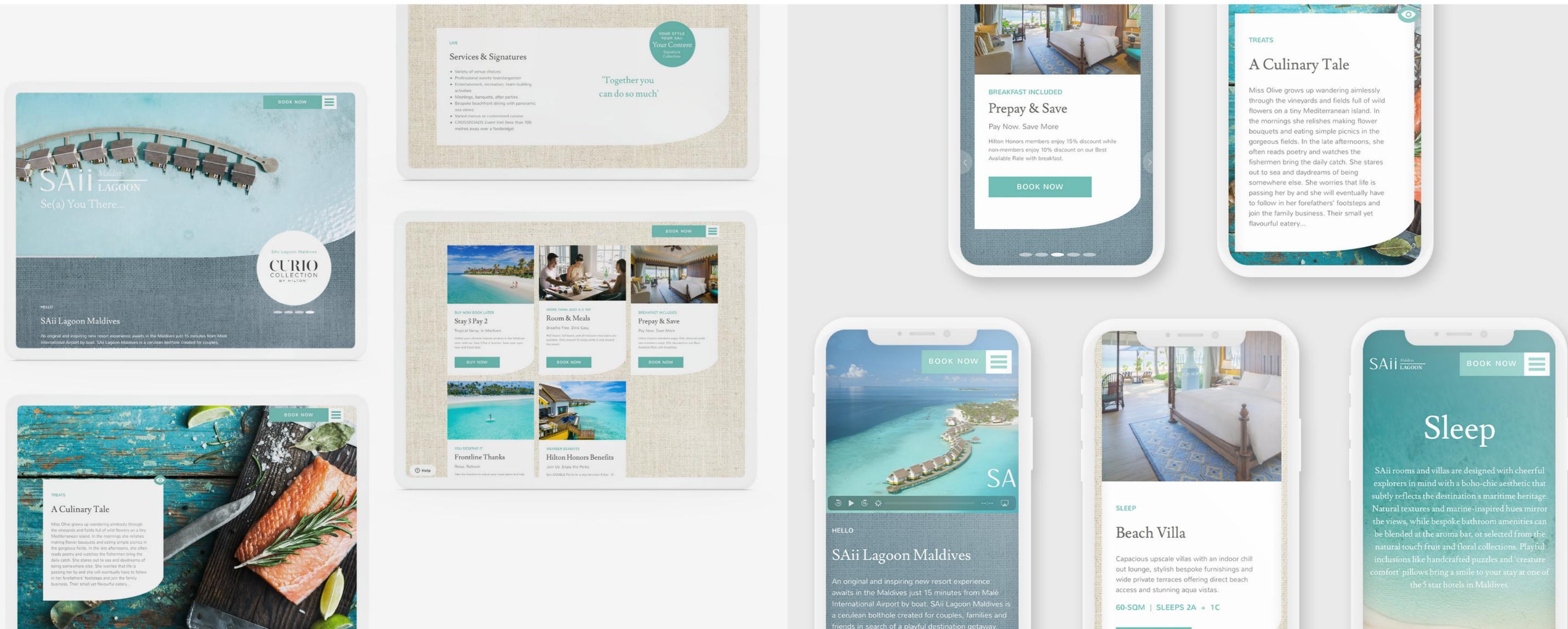
Subscribe To Our Emailer

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PORTFOLIO

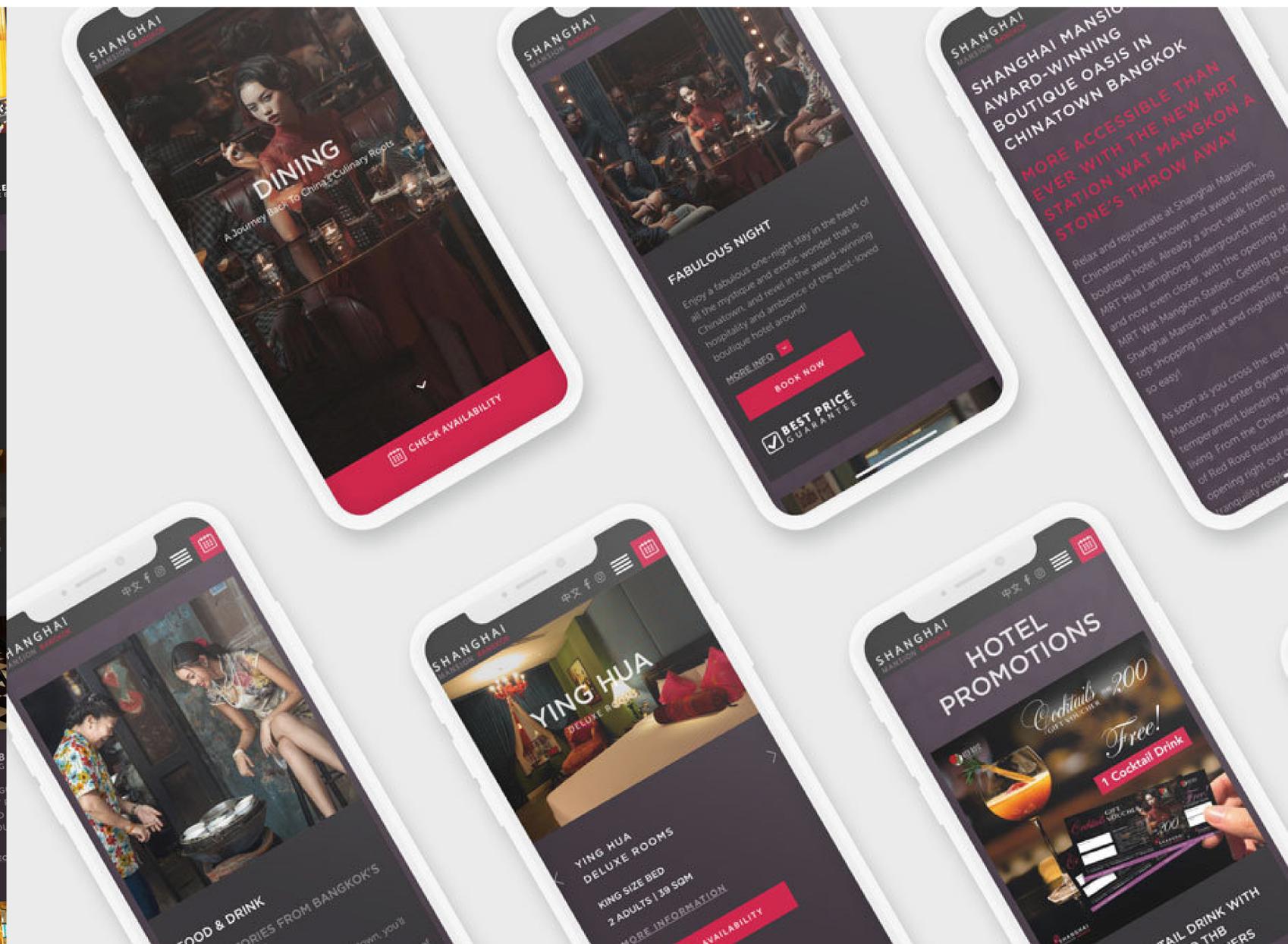
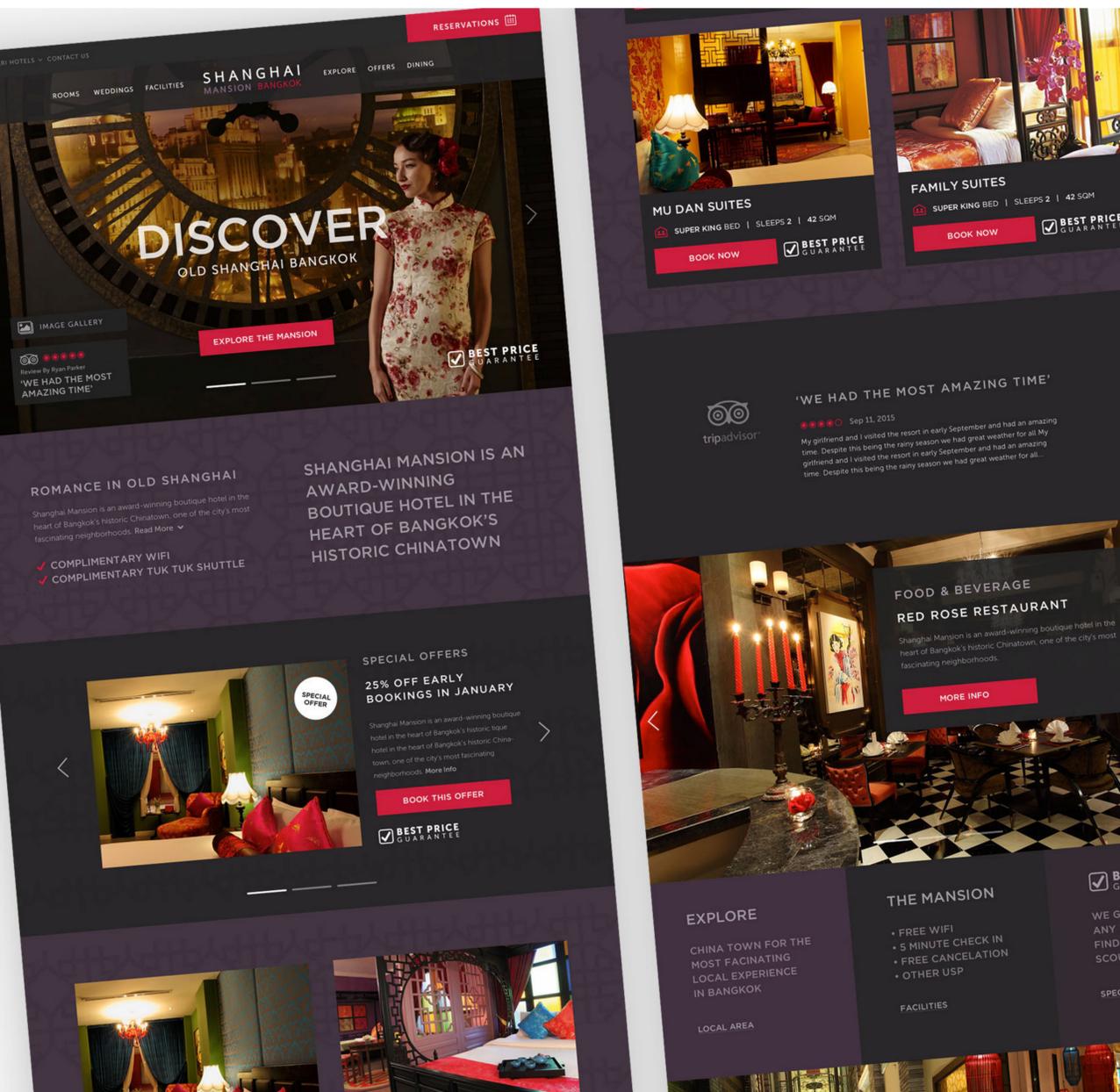
SAii Lagoon Maldives

Our continued partnership with SAii Lagoon Maldives to develop and communicate their luxury lifestyle brand, website and marketing communications has been an ongoing success since launch in 2018. We developed a concept that reflected the original and inspiring new resort for feat-seeking wanderers from around the globe.



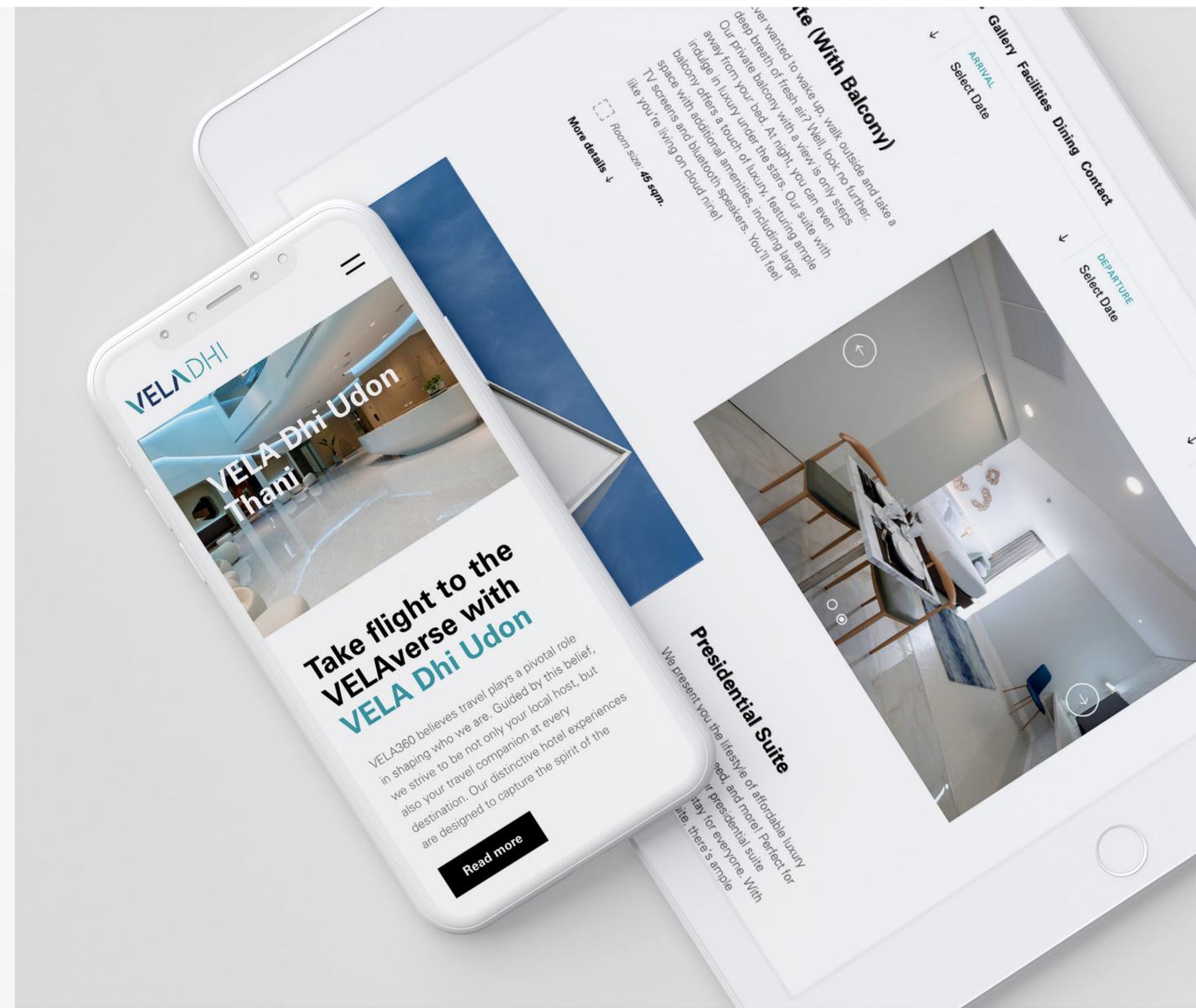
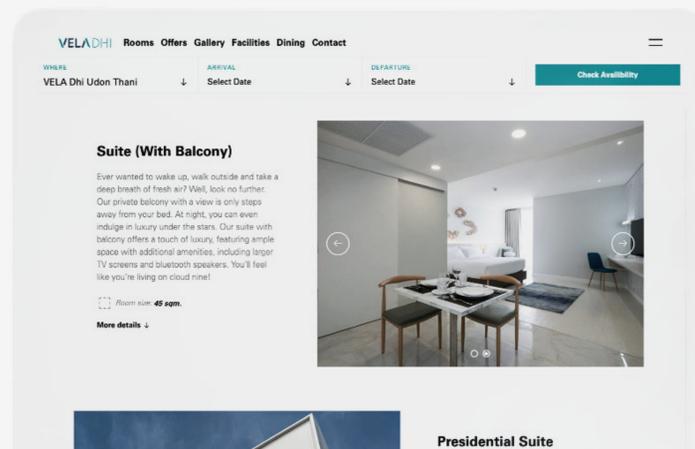
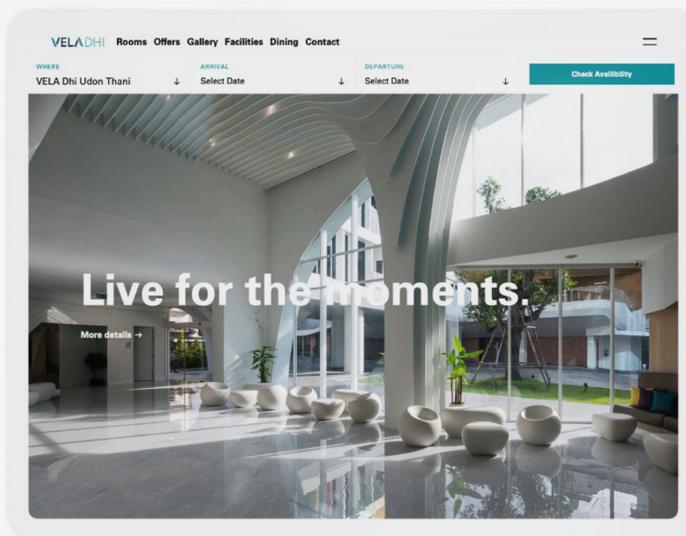
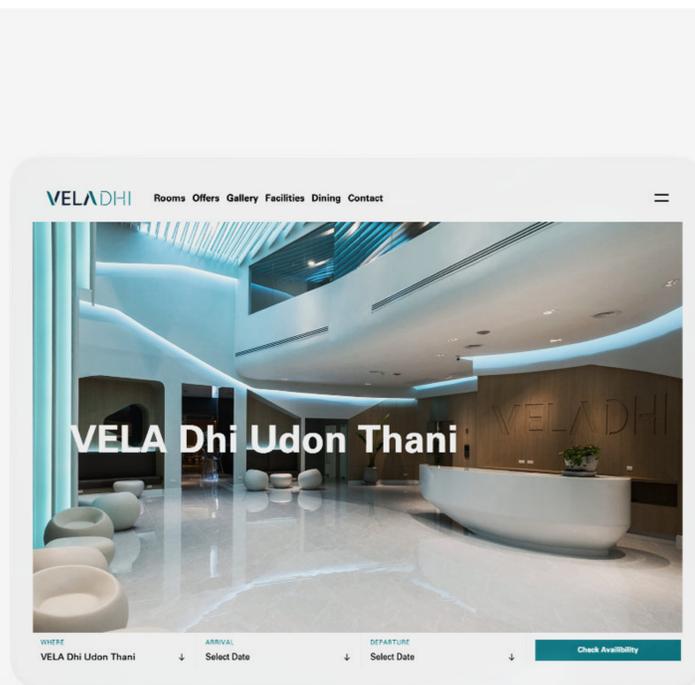
Shanghai Mansion

Chinatown's best known, award-winning boutique hotel. Delve into the city's heritage and discover its decadent and fanciful character whilst staying at one of Bangkok's most revered period properties.



VELA360 Hotels

A beautifully clean and elegant project - the right balance between quality and affordability, providing a digital platform for VELA guests to explore their wonderful destinations and experiences.



DIGITAL PARTNER PROGRAM

Join our 300+ Agency Partner Program

HotelLobi/
Digital Partner®

As a Hotel Lobi Digital Partner, you will be consolidating your digital services to one vendor, significantly reducing monthly overheads and management time. Your dedicated account manager will be your access point to all our in-house staff, covering every aspect of your hotels direct sales performance.

Monthly Maintenance Packages

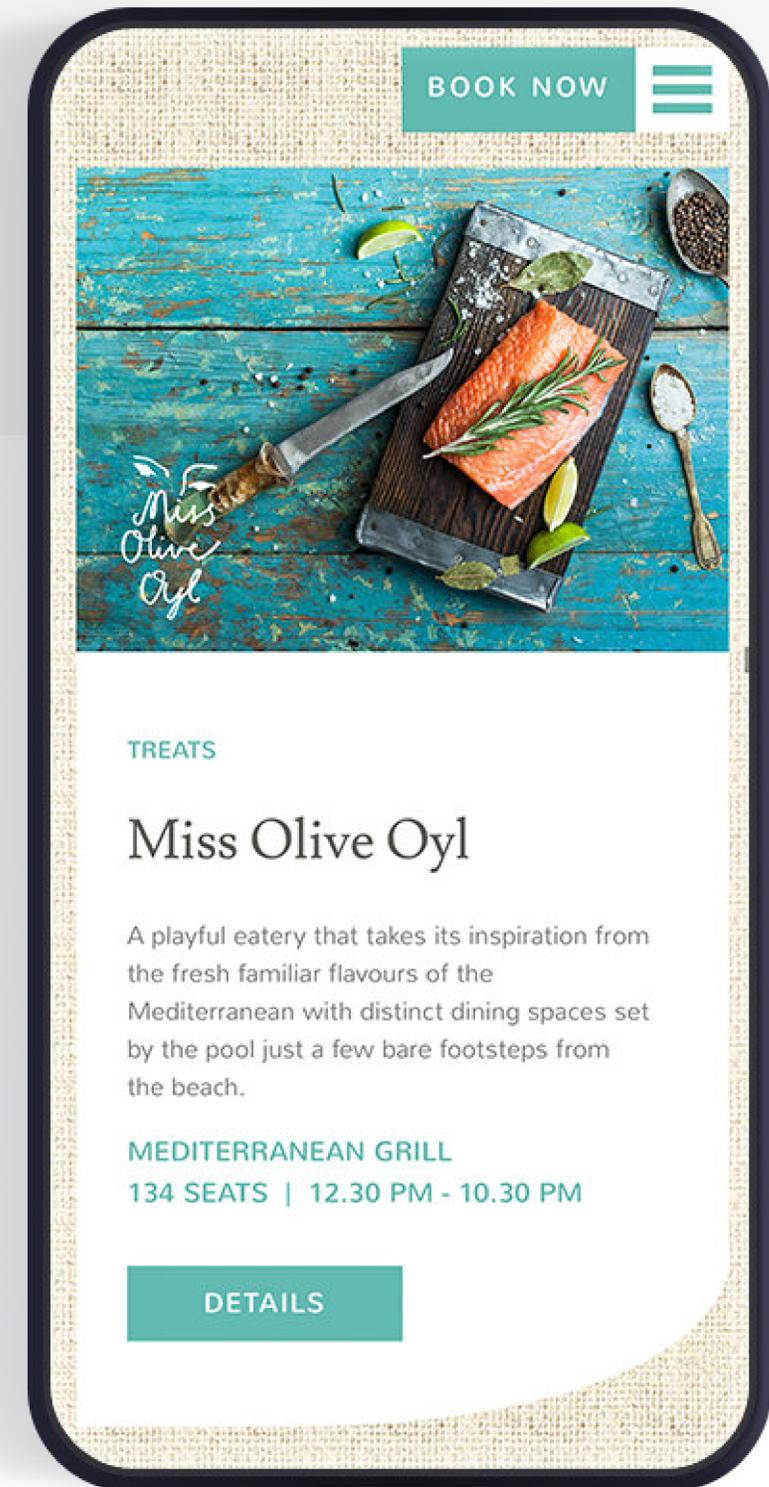
Daily Support Ticket System

Cost effective, flexible digital solutions for your hotel with one vendor.

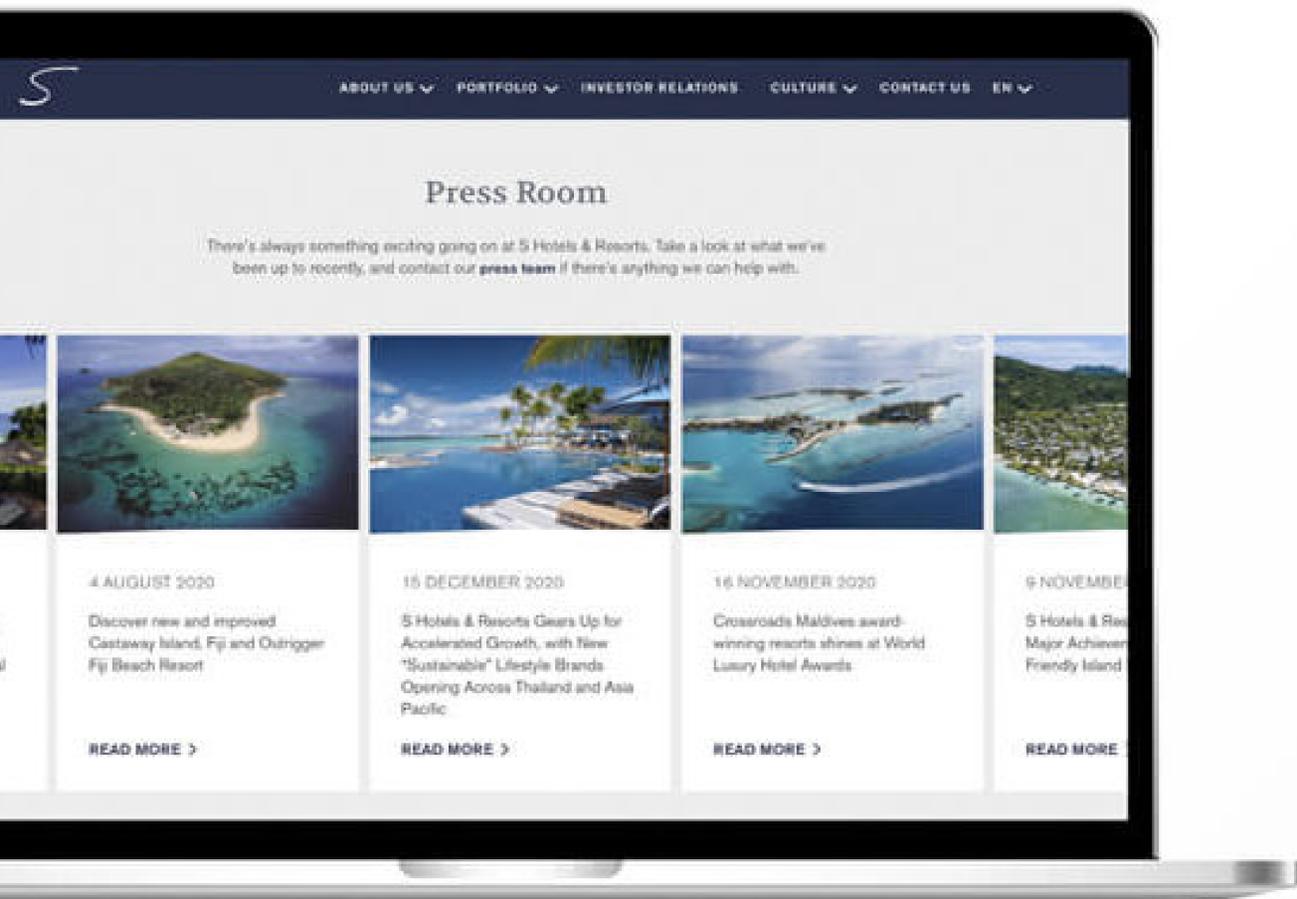
Food, Beverage & Restaurant Websites

Showcase your F&B outlets with a custom designed website and to increase guest and local booking reservations. Integrated with the latest digital platforms and Google friendly for optimized booking performance and local reach.

- ✓ Custom Design Dedicated to your F&B Outlet
- ✓ Digital Touchless Menu
- ✓ Google Map, Social Media & Booking Integration



Corporate Group & Property Development



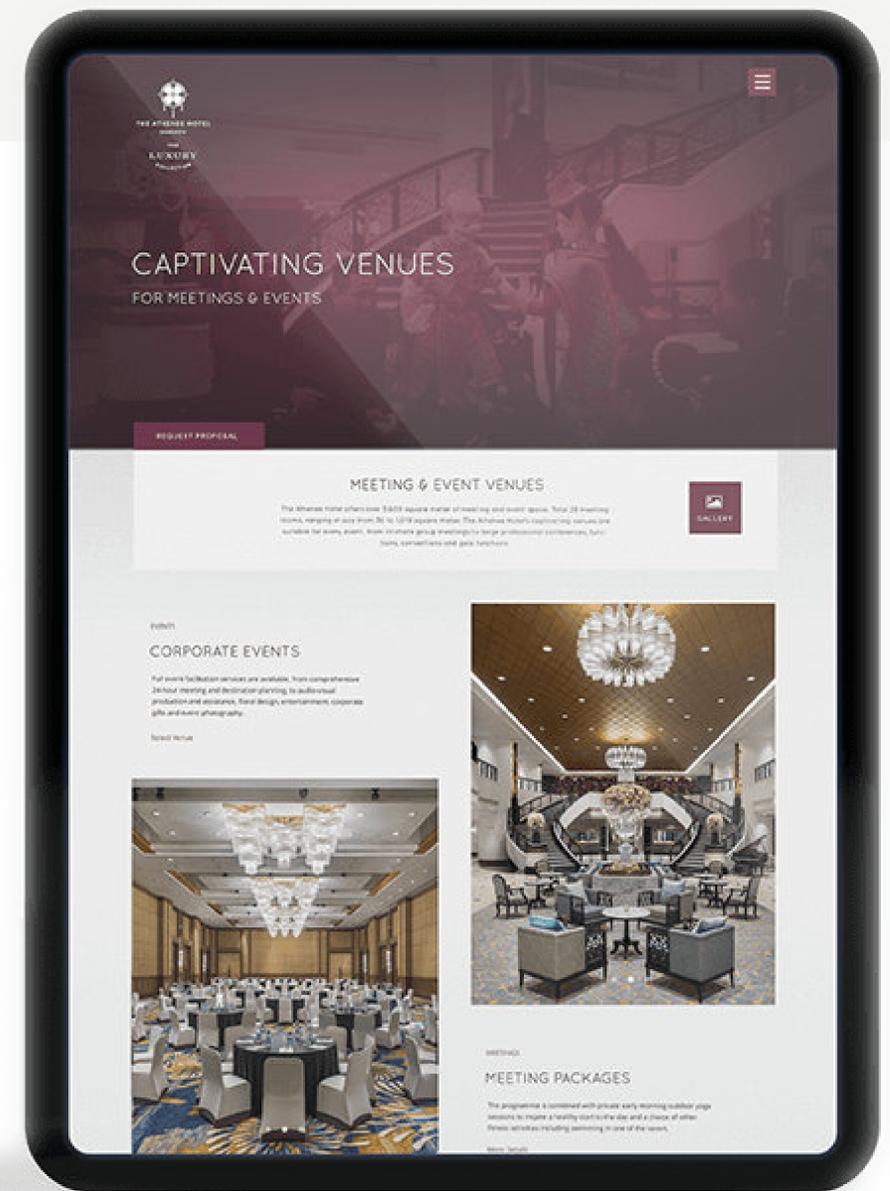
Showcase your hotel's properties, partners, investor relations and company information with a professional, modern website design that reflects the nature of your organisation, communicates your corporate message and conveys your brand identity.

- ✓ Investor Relations Information
- ✓ Property Portfolio
- ✓ News, Events & Updates

Weddings, Spas, Meetings & Events Websites

Whether it's a dedicated wedding website to wow brides-to-be, a showcase of your hotels stunning spa or details of your meeting room facilities, a digital platform to drive direct sales is an integral element of your marketing strategy.

- ✓ Custom-Designed Detailed Pages
- ✓ Showcase Packages and Special Offers
- ✓ Drive Leads for Yours Sales Team





TESTIMONIALS

‘Great experience working with Hotel Lobi – highly professional team and offering speedy assistance. The design of SAii Lagoon Maldives has matched every aspect of what we have been looking for.’

Cassandra Chenyue Xu - SAii Lagoon Maldives

SAii Maldives
LAGOON

★★★★★
Google
Reviews

CONTACT US

Superpower your hotels revenue
today with a high performance
direct sales strategy

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